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## SMB Managed Operations

A Small Business often has to choose between investing in expanding operations and creating an IT department to support existing or future operations. Even if a company is small, creating an efficient (even if small) IT department can be costly. The reason is that no matter how small a company is, the variety of business and software applications often require having people with vary different skills to maintain them. The skills needed to support a small organization include Networking, PC support, applications support, database design and administration, etc. While the volume of work may not be very heavy at times, it is still necessary to have several people just to cover all of the skills require. For example, a good DBA (Database administrator) is not required to know how to setup wired and wireless networks. Likewise, a PC support person may be very good at what he does and not know anything about customizing the accounting application.

Congregating the right skills in as few people as possible to save money is a daunting task, and one that causes much frustration to small businesses. In fact, not only finding these highly skilled people is hard, but retaining and managing them can be even more so.

A viable alternative that CLEARIS offers its clients is to manage some or all of their IT operations. This model makes sense the same way that fractional ownership or time-share makes sense in purchasing a vacation home or a small airplane. Our company has access to a larger pool of IT specialists in all areas of technology. When CLEARIS manages IT operations for a client, your company enjoys the benefits of having a full-fledged IT department, at a fraction of the cost.

We can help you determine whether this is a viable choice for your organization.